

August Edition of

Flexible Talks



Your Monthly Recap of News from the Packaging World & Cosmo Films

Catching up with the highlights of the June social calendar

▶ Page 02



Printing Possibilities: Exploring the Art of Packaging Design on Cosmo Films' Flexible Packaging Films.

▶ Page 04



Flexible Packaging Films: An Insight into Construction, Printing Techniques, and Versatile Applications

▶ Page 05



Pankaj Poddar
Group CEO, Cosmo First

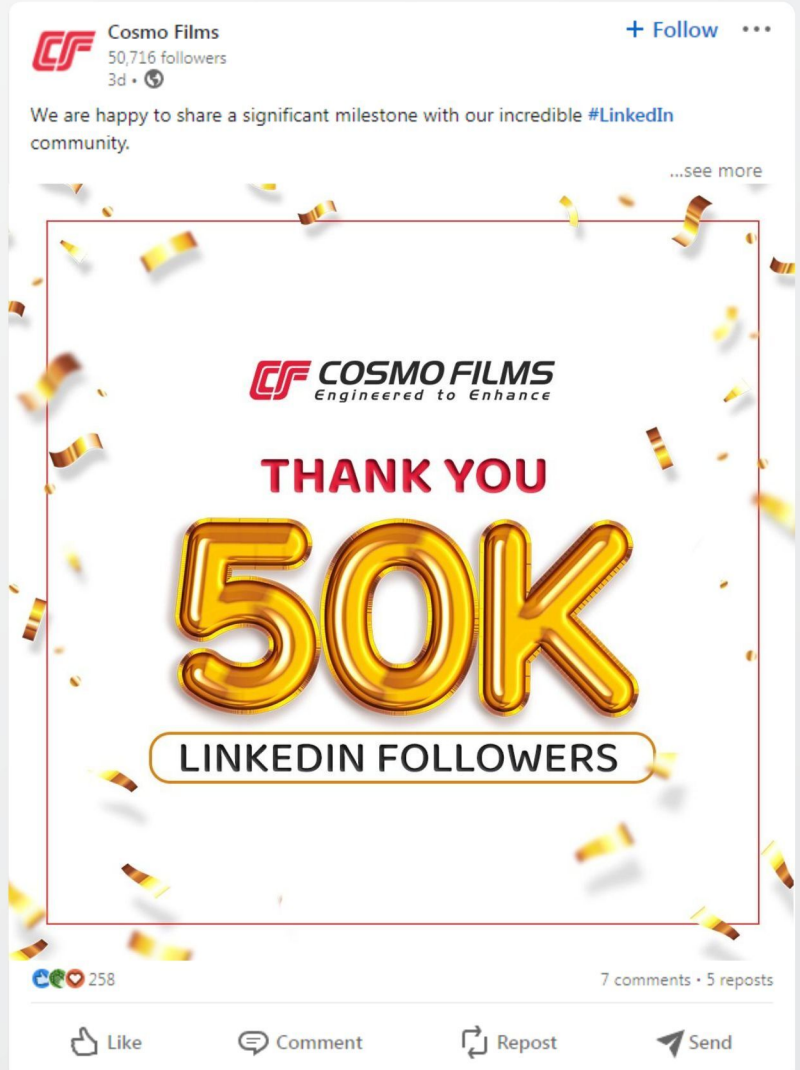
Cosmo Films is committed to providing eco-friendly and sustainable solutions. Focused heavily on research and development, we strive to make innovative products that are sustainable and non-toxic, while still being extremely effective.

Reaching New Heights: Cosmo Films' LinkedIn Page Surpasses 50,000 Followers!

We want to express our gratitude to our LinkedIn community for their unwavering support as we recently reached 50k followers. We appreciate your participation in our industry discussions and thank you for being a part of our journey.

At Cosmo Films, we focus on providing valuable insights and expertise in the packaging industry. We consistently create engaging and informative content, establishing us as a go-to source for industry professionals seeking knowledge and inspiration. We share relevant articles, industry trends, case studies, and innovative packaging solutions, all with the aim of delivering valuable content to our audience.

Our dedication to delivering valuable content has been rewarded, and we promise to continue providing informative content consistently in the future. Keep an eye out for more updates!

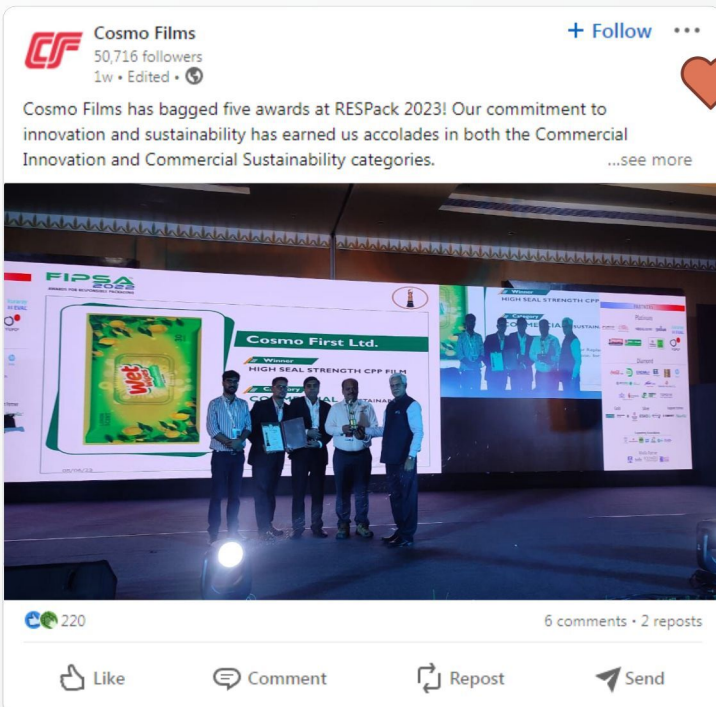


Cosmo Films Wins 'Best International Stand' at "RosUpack" and five awards at RESPack 2023: A Triumph of Team Effort



We are thrilled to announce that Cosmo Films has received the honour of "Best International Stand" at the 27th annual RosUpack exhibition, the biggest packaging industry event in Russia and Eastern Europe.

We want to express our deepest gratitude and appreciation to all the hardworking teams who contributed to this achievement.



Cosmo Films won five awards at RESPack 2023 for innovation and sustainability in packaging – one award for innovation and four for sustainability. We're grateful for the recognition and will keep pushing boundaries. Thank you to the RESPack 2023 jury.



Catching up with the highlights of the June social calendar

During June, we celebrated International Yoga Day, Fathers Day, International MSME Day and World Milk Day by connecting with our audience through LinkedIn posts, quizzes, and polls.

We are thrilled to announce a significant achievement with our amazing LinkedIn community. Cosmo Films' page on LinkedIn has recently hit the milestone of 50,000 followers! Thank you for your support and engagement in our industry discussions.




Cosmo Films
50,716 followers
3d

We are happy to share a significant milestone with our incredible #LinkedIn community.




258 7 comments · 5 reposts

Like Comment Repost Send



Cosmo Films
50,716 followers
3d

We are happy to share a significant milestone with our incredible #LinkedIn community.




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Like Comment Repost Send

Cosmo Films
50,716 followers
2w

These pouches offer ample space for branding, allowing businesses to create eye-catching designs that leave a lasting impression. Their expandable sides provide flexibility for different product sizes, ensuring maximum efficiency during...

What Goes Inside a Perfect Gusset Bag?



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Cosmo Films reposted this

Ashok Jaipuria · 3rd+
Mr. Ashok Jaipuria is a highly successful Entrepreneur, an outstanding...
5d

This National Doctors Day, I extend my heartfelt appreciation and gratitude to the incredible doctors who tirelessly dedicate themselves to the well-being of others. Their tireless efforts, compassion, and expertise have touched the lives of...




117 1 comment · 4 reposts

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Cosmo Films
50,716 followers
3w · Edited

Unleashing the Power of Stand-Up Pouches: Visualizing the Ultimate Packaging Solution for Your Product Packaging.



124 2 comments · 3 reposts


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Cosmo Films
50,716 followers
1w

Don't miss out on this invaluable resource! Access our infographics / Carousel today and gain a competitive edge in the fast-paced world of bar packaging.

Bar packaging is specifically designed for bars of various products, such as chocolate bars, energy bars, protein bars, granola bars, and snack bars. It typically involves a Flexible Packaging Film protecting it from damage and preserving its freshness.

Let's Tear-off the Bar Packaging



83 2 comments · 2 reposts


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Improve your product presentation with Wrap-Around Labels. Experience the magic they bring.

Unwrap the All-Angle Look Label Story

Made from Bopp Flexible Packaging Film, Wrap-around labels are versatile and efficient solutions for product labeling. These labels are designed to wrap around the entire surface of a product, providing ample space for branding, information, and design elements.



92 3 reposts

Like Comment Repost Send

Exploring the Art of Packaging Design on Cosmo Films' Flexible Packaging Films.

Flexible packaging films are a popular choice for protecting and presenting products. They are versatile, lightweight, cost-effective, customizable, and used in various industries. Here are some examples of how flexible packaging films are used in different industries.

Standup Pouch



Stand-up pouches, also known as Doy Packaging, are flexible and can stand upright on shelves. They're made of multiple layers of Cosmo laminated films, which offer excellent barrier properties. Stand-up pouches are commonly used for snacks, pet food, beverages, and other products. They enhance visibility and have sustainability advantages as they can be made from recyclable materials. They're lightweight and minimize transportation costs and carbon emissions.

Gusset Bags



Gusset bags have expandable side panels, which allow them to accommodate a wide range of products, from dry goods to liquids. One of the benefits of gusset bags is their ability to increase storage space when needed. They have a three-dimensional shape that optimizes capacity, making them great for packaging bulky or irregularly shaped items. Another advantage is their impressive shelf presence, which is perfect for retail environments. Also, gusset bags are highly customizable and can be made from various flexible packaging films to meet specific product requirements.

Seal Pouches



There are three popular types of Seal pouches packaging: the 3-side seal pouch, 4-side seal pouch, and pillow pouch. The 3-side seal pouch is great for single-serving products, while the 4-side seal pouch offers enhanced protection for sensitive items. The pillow pouch is cost-effective and suitable for snacks and personal-care items.

Bar Packaging



Bar packaging is crucial for presenting and protecting products like chocolate, granola, and soap bars. Flexible laminated films are commonly used, with design elements like colours, graphics, and labelling to catch the consumer's eye and convey information. Proper packaging can boost product success by attracting attention and ensuring safety.

Wrap-around labels



Wrap-around labels provide complete coverage and visibility for cylindrical or curved objects. They are made with Cosmo BOPP Films, offering eye-catching designs for branding and marketing. A popular choice in various industries.

At Cosmo Film, our team is dedicated to providing high-quality flexible packaging films that meet your specific needs.



Flexible Packaging Films: An Insight into Construction, Printing Techniques, and Versatile Applications

Construction

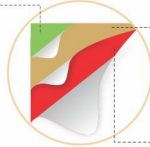
Print

Applications



Standup Pouch

BOPP (Transparent)
Heat Seal Surface
Flexibility & Strength



Metalize BOPP
Metallised
High Barrier Layer

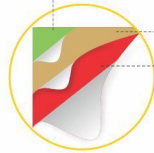
PE/CPP
High Seal Strength
and Integrity

- Rotogravure
- CI Flexography



Gusset Bags

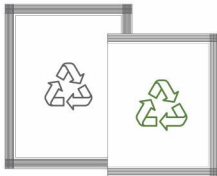
BOPP
Excellent Printability
Excellent Strength



Aluminium Foil
Protects against Gases, Lights &
UV Rays | Increase Shelf Life

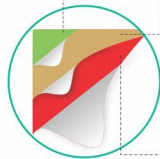
PE/PE
Heat Seal Surface
Flexibility & Strength

- Rotogravure
- CI Flexography



Seal Pouches

BOPP/CPP
Excellent Printing



Metallised BOPP
Aluminium Foil

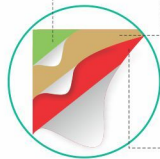
PE/BOPP

- Rotogravure
- CI Flexography



Bar Packaging

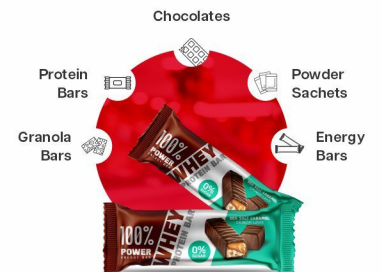
BOPP
Excellent Printing



MET BOPP

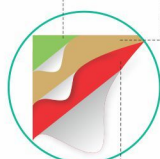
PE

- Rotogravure
- CI Flexography



Wrap-around Labels

BOPP
Lamination Layer



Printing Layer

BOPP/PP Material

- Digital Printing
- Rotogravure
- CI Flexography



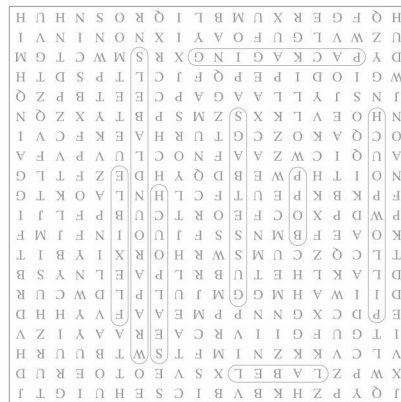
Amplify your product packaging style, Simplify your shelf Storage



Here's a fun exercise to refresh your knowledge of Flexible Packaging Films.

Find the words:

- WRAP AROUND LABELS
- BOPP | SEAL POUCHES
- GUSSET BAGS | PACKAGING
- FLEXIBLE | LABEL
- PILLOW POUCH



Download it Play it and Share it on LinkedIn Page to win exciting Hampers

Our team at Cosmo Film is committed to delivering exceptional flexible packaging films tailored to your unique requirements.